

HBOTM

HOME BOX OFFICE

MARCH

**Diane
Keaton
in
*Annie Hall***

**See Jack Nicholson in
One Flew Over the Cuckoo's Nest
Winner of 5 Academy Awards!**

The HBO Guide is published monthly by Home Box Office, Inc. N.J. Nicholas, Jr., President; Sean McCarthy, Treasurer; Peter Sheppe, Secretary. Address all mail to HBO Guide, Home Box Office, Time & Life Building, Rockefeller Center, New York, NY 10020. © 1978 Home Box Office, Inc. All rights reserved.

THIS MONTH'S HIGHLIGHTS

Here's a new month of great entertainment. No cuts, no commercials and convenient viewing times. Check through the guide to find out about the shows below plus the rest of this month's programs.



JEREMY

Stars of *Ode to Billy Joe* in a warm, touching story dramatizing the agony of first love. *Starts March 3*



CHECKERED FLAG OR CRASH

Joe Don Baker in an action-packed 1000-mile cross-country road race. *Starts March 4*



HOMEODIES

A wonderful horror movie! Truly original, eccentric, bizarre and funny. *Starts March 4*



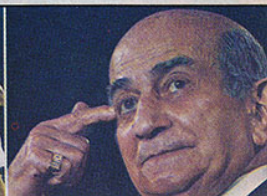
ANNIE HALL

Diane Keaton in Woody Allen's warm, romantic comedy. Winner of many 1977 awards. *Starts March 5*



BOXING'S GREATEST CHAMPIONS

Six specials showcasing 75 years of the best in boxing. *Starts March 9*



MYRON COHEN REVISITED ON LOCATION

His hilarious night club act right in your own home. *Starts March 10*



MOONSHINE COUNTY EXPRESS

Three beautiful sisters take on the syndicate. *Starts March 11*



HEDDA

Two-time Oscar-winner Glenda Jackson is great in this version of Ibsen's classic. *Starts March 11*



ONE FLEW OVER THE CUCKOO'S NEST

Winner of the four top Academy Awards! *Starts March 12*



FINAL CHAPTER—WALKING TALL

Buford Pusser's death—an accident or conspiracy? *Starts March 17*



STUNTS

Daredevil movie stuntmen in an action-filled, fast-paced mystery thriller. *Starts March 18*



BRING ME THE HEAD OF ALFREDO GARCIA

From the great action director, Sam Peckinpah. *Starts March 18*



VICTOR BORGE STANDING ROOM ONLY

Directly from his smash Broadway engagement! *Starts March 19*



THE SENTINEL

Director Michael (*Death Wish*) Winner's occult thriller, a shocker. Great cast. *Starts March 24*



BORN LOSERS

Tom Laughlin's first appearance as *Billy Jack* battling a ruthless motorcycle gang. *Starts March 25*



MAN ON THE ROOF

An excellent Swedish crime drama from Bo Widerberg, director of *Elvira Madigan*. *Starts March 25*



SHOUT AT THE DEVIL

Lee Marvin, Roger Moore, Barbara Parkins in an action adventure epic. Don't miss it! *Starts March 26*



THE CAR

James Brolin in a sci-fi horror drama about a town terrorized by a killer car. *Starts March 31*



The PINK PANTHER STRIKES AGAIN

Peter Sellers stars in the all-new adventures of the world's most bumbling detective. Inspector Dreyfus (Herbert Lom) plots to eliminate Clouseau. *Adult humor.* (PG-1:43) **March 1,7,10,15,19,25,31**

MARCH 1-2

WEDNESDAY 1

THURSDAY 2

4:30 THE SLIPPER AND THE ROSE

Cinderella story with Richard Chamberlain (G-2:08) p.13

7:00 THE PINK PANTHER STRIKES AGAIN

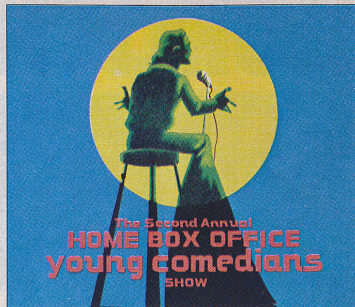
Peter Sellers as klutzy Inspector Clouseau (PG-1:43) p.4

9:00 SUNDAY, BLOODY SUNDAY

Peter Finch and Glenda Jackson (R-1:50) p.9

11:00 THE PINK PANTHER STRIKES AGAIN

Inspector Dreyfus is after Clouseau (PG-1:43) p.4



HBO launched some exciting new careers on its first Young Comedians Show—and it's happening again. David Steinberg hosts this new group of madmen in 90 minutes of insanity. **March 4**

MADISON SQUARE GARDEN BOXING

Action in the ring as two young light-heavyweights from opposite ends of the continent slug it out. Mike Rossman from Turnersville, N.J., enters the ring with an impressive 32-3-3 record that includes 19 knockout wins. Alvaro (Yaqui) Lopez from Stockton, California, has won 36 fights in 42 bouts (scoring 20 KO's) and has lost only six. You pick it. **March 2** from Madison Square Garden.

5:00 KING OF HEARTS

Alan Bates and Genevieve Bujold (Dubbed-PG-1:42) p.5

7:00 JACKIE MASON ON LOCATION

Don't miss his uncensored sermonizing. p.5

8:00 MADISON SQUARE GARDEN BOXING

Mike Rossman vs. Alvaro "Yaqui" Lopez p.4

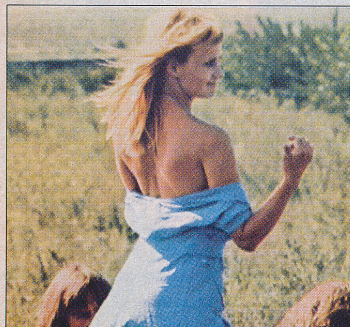
9:30 GOING PLACES

Funny but brutal view of two easy riders traveling around France (Dubbed-1:57) p.16



JACKIE MASON On Location

Mason's been a waiter, lifeguard, social director and rabbi—and it all comes together in his hilarious view of life. Don't miss Jackie's uncensored sermonizing! **March 2,7,12,22**



GOING PLACES

Jeanne Moreau is superb in this shocking French drama. *No rating. Nudity, violence, strong sexual content.* (Dubbed-1:57) **March 2,6,11**



"KING OF HEARTS"

Alan Bates and Genevieve Bujold star in this stinging farce set in a French village left to local lunatics. *Adult theme.* (Dubbed-PG-1:42) **March 2,5,10,18**



ANNIE HALL

A nervous romance.

Diane Keaton (*Looking for Mr. Goodbar*) is in love again—this time with Woody Allen in an on-again, off-again romantic comedy that's witty, warm and wonderful. Awards galore have already made this one of 1977's most honored films. Also starring popular recording star, Paul Simon. *Adult language and theme.* (PG-1:34) **March 5,8,13,17,20,26**

MARCH 3-5

FRIDAY 3

5:00 ROCKY

Sylvester Stallone as the Philly slugger (PG-2:00) p.13

7:00 JEREMY

Limited Engagement begins. Robby Benson and Glynnis O'Connor share bittersweet first love (PG-1:30) p.7

8:30 HBO VENTRILOQUISM AND COMEDY SHOW

SRO brings you the world's most famous dummies! p.13

10:00 ROCKY

Talia Shire and Burgess Meredith co-star in this tender and rousing film (PG-2:00) p.13

12:00 JEREMY

Robby Benson (PG-1:30) p.7

SATURDAY 4

1:30 BUFFALO BILL

Paul Newman (PG-2:00) p.8

3:30 YOUNG COMEDIANS ON LOCATION p.4

5:00 BUFFALO BILL

Burt Lancaster (PG-2:00) p.8

7:00 CHECKERED FLAG OR CRASH

Premiere. Joe Don Baker in wild car race (PG-1:33) p.7

9:00 HOMEBODIES

Premiere. Old folks stop at nothing to keep their home (PG-1:36) p.8

10:45 CARRIE

Sissy Spacek (R-1:38) p.16

12:30 YOUNG COMEDIANS

Final HBO showing. p.4

SUNDAY 5

2:30 KING OF HEARTS

Alan Bates and Genevieve Bujold (Dubbed-PG-1:42) p.5

4:30 THE SLIPPER AND THE ROSE

Cinderella—starring Gemma Craven (G-2:08) p.13

7:00 ANNIE HALL

Premiere. Very funny and human comedy. Diane Keaton and Woody Allen (PG-1:34) p.6

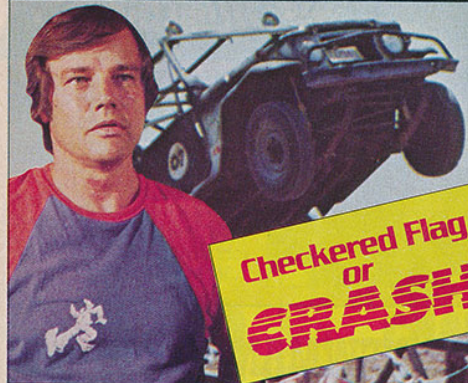
9:00 SUNDAY, BLOODY SUNDAY

Glenda Jackson and Peter Finch are both in love with artist Murray Head (R-1:50) p.9

11:00 ANNIE HALL

Woody Allen (PG-1:34) p.6

You Gotta Be TOUGH To Win ...And CRAZY To Try!



Joe Don Baker revs up the action as an off-the-road racer gunning for \$100,000 top-prize money. Speed, action, crashes, intrigue and beautiful Susan Sarandon make this a muddy gumball rally for good old boys. *Some violence.* (PG-1:33) **March 4,6,10,20,30**

Glynnis O'Connor and Robby Benson



Jeremy

An award-winner at Cannes and a heart-stealer for the whole family. Robby Benson and Glynnis O'Connor (both from *Ode To Billy Joe*) are a couple of teenagers encountering love for the first time. From their awkward awareness and their giddy affection comes a truth that makes this a moving and rare love story. *Brief nudity.* (PG-1:30) **March 3,8,19,23**



HOMEBODIES

A bizarre, funny and heart-warming horror story of six oldsters fighting the system in their own murderous way. Threatened with eviction, these lame, halt, blind and looney tenants snuff out social workers and contractors alike. *Violence.* (PG-1:36) **March 4,6,9,12,17,21**

PAUL NEWMAN in BUFFALO BILL and the INDIANS

Paul Newman is an aging huckster and Burt Lancaster is a dime novelist fascinated by him in director Robert (Nashville) Altman's offbeat tale. All-star cast includes Shelly Duvall, Joel Grey, Geraldine Chaplin. *Adult humor.* (PG-2:00) **March 4,8**

THE OUTLAW JOSEY WALES

Clint Eastwood is an icy-tough outlaw who got that way when a ruthless band of Union troops destroyed his Southern farm and killed his wife and son. Great Western fare, in blazing Eastwood style. *Nudity, violence and rape.* (PG-2:16) **March 7,15,18**



MONDAY 6

5:00 CHECKERED FLAG OR CRASH

Joe Don Baker as "Walkaway" Madden, named for his ability to survive crashes (PG-1:33) p.7

7:00 HOMEBODIES

Old folks fight back to keep their turf (PG-1:36) p.8

9:00 GOING PLACES

Shocking tale of two French easy riders (Dubbed-1:57) p.5

11:00 ROCKY

Sylvester Stallone, Talia Shire and Burgess Meredith in Oscar winner (PG-2:00) p.13

SUNDAY, BLOODY SUNDAY

Peter Finch and Glenda Jackson are both hopelessly in love—with the same man—played by Murray Head. *Adult theme and language.* (R-1:50) **March 1,5,9,14,31**

JERRY LEWIS

The many-talented comedian in concert doing his classic material—plus a rare visit to his Bel Air home, a frank interview, as well as some rare photos and film clips. **March 8,12,15**



BOXING'S GREATEST CHAMPIONS

Best of the Heavyweights Part 1 This new HBO series splits its first two shows between the hardest "punchers" and the fanciest "boxers" in heavyweight history. This week it's the "punchers"—such powerhouses as Marciano, Dempsey and Louis. **March 9,11**

MARCH 6-9

TUESDAY 7

4:30 THE OUTLAW JOSEY WALES

Clint Eastwood stars in action-filled adventure (PG-2:16) p.8

7:00 THE PINK PANTHER STRIKES AGAIN

Peter Sellers is deft but determined Clouseau (PG-1:43) p.4

9:00 CARRIE

Screamer of horror movie with John Travolta (R-1:38) p.16

11:00 JACKIE MASON ON LOCATION

Classic stand-up comedian with hilarious view of life. p.5

WEDNESDAY 8

5:00 BUFFALO BILL AND THE INDIANS

Paul Newman heads an all-star cast in Robert Altman's unique Western (PG-2:00) p.8

7:00 ANNIE HALL

Diane Keaton co-stars with Woody Allen, Paul Simon and Shelly Duvall (PG-1:34) p.6

9:00 JERRY LEWIS SHOW

SRO brings you this multi-talented superstar. p.9

10:30 JEREMY

Touching, funny film about first love (PG-1:30) p.7

THURSDAY 9

5:00 HOMEBODIES

Six of the screen's greatest character actors star as a violent group of oldsters (PG-1:36) p.8

7:00 BOXING'S GREATEST CHAMPIONS

Heavyweights—Part 1. p.9

8:00 HOMEBODIES

A murder a day keeps the landlord away! (PG-1:36) p.8

10:00 SUNDAY, BLOODY SUNDAY

Peter Finch (Network) and Glenda Jackson give superb performances in this unusual romance (R-1:50) p.9

MYRON COHEN REVISITED



HE'S BACK! Cohen's first *On Location* engagement was so overwhelming we just had to do a brand new show! He's the smoothest raconteur of our day—*no one* is immune to his hilarious slice of life stories and his uncanny characterizations (from bored Italian housewives to crazy Irish cops). Myron Cohen's laugh-packed night club act comes right into your living room on **March 10,13,16,21,26,30**

MARCH 10-12

FRIDAY 10

5:00 KING OF HEARTS

Alan Bates and Genevieve Bujold (Dubbed-PG-1:42) p.5

7:00 MYRON COHEN REVISITED ON LOCATION

Premiere. New laugh-packed engagement for HBO. p.10

8:00 CHECKERED FLAG OR CRASH

Joe Don Baker (PG-1:33) p.7

10:00 THE PINK PANTHER STRIKES AGAIN

Peter Sellers stars (PG-1:43) p.4

12:00 MYRON COHEN REVISITED ON LOCATION

p.10

SATURDAY 11

2:30 MOONSHINE COUNTY EXPRESS

John Saxon (PG-1:38) p.11

4:30 BOXING'S GREATEST CHAMPIONS

Heavyweights—Part 1. p.9

5:30 HBO VENTRILOQUISM AND COMEDY SHOW

Steve Allen hosts. p.13

7:00 MOONSHINE COUNTY EXPRESS

Premiere. Three beautiful out-laws (PG-1:38) p.11

9:00 HEDDA

Premiere. Glenda Jackson is superb in title role (PG-1:43) p.12

11:00 GOING PLACES

Shocking (Dubbed-1:57) p.5

SUNDAY 12

1:30 HOMEBODIES

An unlikely sextet of gentle murderers (PG-1:36) p.8

3:30 JERRY LEWIS SHOW

SRO presents the master of comedy. p.9

5:00 HOMEBODIES

Provocative mixture of horror and humor (R-2:09) p.8

7:00 ONE FLEW OVER THE CUCKOO'S NEST

Premiere. A triumph. Winner of five Oscars. Stars Jack Nicholson (R-2:09) p.11

9:30 CARRIE

John Travolta (R-1:38) p.16

11:30 JACKIE MASON

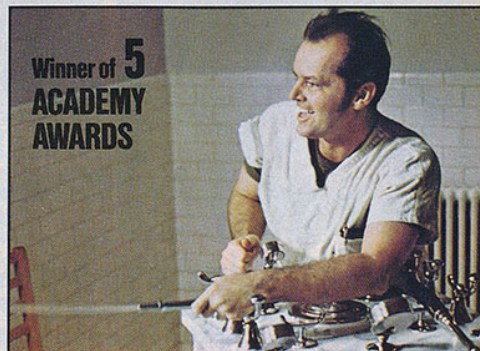
ON LOCATION p.5

JACK NICHOLSON

ONE FLEW OVER THE CUCKOO'S NEST



Winner of **5**
ACADEMY
AWARDS



The powerhouse performance that won Jack Nicholson an Oscar as the free-spirited drifter who feigns mental illness to be transferred from a prison farm. Struggling against the ward's oppressive system—and the icy Nurse Ratched (Louise Fletcher)—he lends his fellow inmates a sense of hope. *Strong language.* (R-2:09) **March 12,16,21,24,27**



A banjo-twanging, car-chasing, shoot-'em-up with a trio of beautiful and earthy "angels" fighting the bootleg syndicate. Maureen (The Brady Bunch) McCormick, John Saxon and William (Cannon) Conrad mix it up over some vintage "likker" that belonged to her late pa. Stunts are tops, and action is non-stop. *Adult language.* (PG-1:38) **March 11,15,17,19,23,27,29**



Hedda

Two-time Oscar winner Glenda Jackson (*Women in Love* and *A Touch of Class*) was nominated as Best Actress for her performance in this film version of Ibsen's classic. "The women's movement has made Ibsen all the more contemporary and pertinent. Everyone involved is equal to Miss Jackson's formidable, fully illuminated Hedda." (*L.A. Times*) (PG-1:43) **March 11,14,20,25,27,30**

BOXING'S GREATEST CHAMPIONS

The best of the Heavyweights Part 2

This second look at the heavyweight division focuses on the "boxers," such as "Gentleman" Jim Corbett, Jack Johnson, Ezzard Charles, Gene Tunney and Muhammad Ali—fighters who were fancy, fast and deadly. **March 16,18**

MARCH 13-16

MONDAY 13

5:00 ANNIE HALL

Poignant and funny romance. Diane Keaton and Woody Allen co-star (PG-1:34) p.6

7:00 MYRON COHEN REVISITED ON LOCATION

Soft spoken and hilarious p.10

8:00 ROCKY

Won the Oscar for Best Picture Sylvester Stallone and Talia Shire co-star (PG-2:00) p.13

10:00 ANNIE HALL

Woody Allen's autobiographical comedy (PG-1:34) p.6

TUESDAY 14

5:00 LET'S DO IT AGAIN

Sidney Poitier, Bill Cosby and Jimmie Walker are out for a little fight fixing (PG-1:52) p.13

7:00 HEDDA

Glenda Jackson is superb in the title role (PG-1:43) p.12

9:00 HBO VENTRILOQUISM AND COMEDY SHOW

SRO presents Soap's Jay Johnson plus Edgar Bergen and Shari Lewis. p.13

10:30 SUNDAY, BLOODY SUNDAY

Peter Finch, Glenda Jackson and Murray Head (R-1:50) p.9

WEDNESDAY 15

5:00 THE PINK PANTHER STRIKES AGAIN

Peter Sellers as French flatfoot Clouseau (PG-1:43) p.4

7:00 THE OUTLAW JOSEY WALES

Clint Eastwood out to revenge death of his wife (PG-2:16) p.8

9:30 JERRY LEWIS SHOW

SRO. Final HBO showing. p.9

11:00 MOONSHINE COUNTY EXPRESS

John Saxon and modern day moonshining (PG-1:38) p.11



THE GREAT 1978 ADULT VENTRILOQUISM & COMEDY SHOW

Steve Allen hosts this hilarious special with Edgar Bergen, Soap's Jay Johnson, and the ribald Lou Dupont. **March 3,11,14**



ROCKY

Sly Stallone, Talia Shire and Burgess Meredith. Tough, tender. Oscar winner. *Adult language.* (PG-2:00) **March 3,6,13**

The Slipper and the Rose

The Story of Cinderella

Richard Chamberlain is a valiant prince in pursuit of Cinderella—beautifully played by newcomer Gemma Craven. Lavish production, super music. *General audience.* (G-2:08) **March 1,5,16**

THURSDAY 16

4:30 THE SLIPPER AND THE ROSE

Richard Chamberlain is Prince Charming (G-2:08) p.13

7:00 BOXING'S GREATEST CHAMPIONS

Heavyweights—Part 2. p.12

8:00 ONE FLEW OVER THE CUCKOO'S NEST

Jack Nicholson and Louise Fletcher co-star in this brilliant tribute to the human spirit. Five Oscars (R-2:09) p.11

10:30 MYRON COHEN REVISITED

ON LOCATION p.10



LET'S DO IT AGAIN

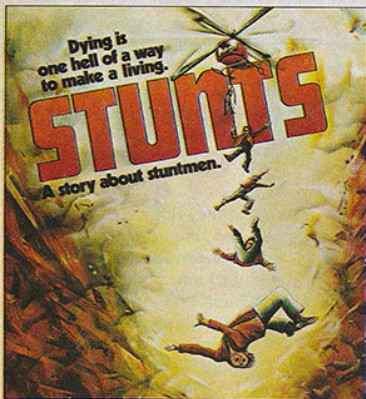
Sidney Poitier, Bill Cosby and Jimmie Walker turn this *Uptown Saturday Night* sequel into a hilarious, irreverent evening. They design a fight-fixing scheme to save their financially-troubled lodge. *Adult humor.* (PG-1:52) **March 14,19,24**

VICTOR BORGE

"Comedy and Music"

Directly from its smash Broadway engagement, *Standing Room Only* brings you the Victor Borge show. Hailed by the *New York Times* as "the funniest entertainer in the world," this international Danish star's brilliant mastering of comedy and music gives him the unique distinction of being considered the comedian's comedian as well as the musician's musician! **March 19, 23, 28**

STANDING
ROOM
ONLY



"ROUGH AND TUMBLE FUN!"

—L.A. Times

The wild lives and lucky limbs of Hollywood stuntmen come into focus in this unique, high-action thriller. A string of deadly mishaps turns the making of a film into a real-life murder mystery. Robert Forster and Fiona Lewis. *Some violence.* (PG-1:30) **March 18, 22, 26, 31**

ALL NEW!

Adventures of the true life hero...

FINAL CHAPTER WALKING TALL

The last powerful and true tale—the life and death of Tennessee lawman Buford Pusser (Bo Svenson). He was a bat-carrying sheriff who took on the syndicate single-handed and won a place in American lore. Now he fights for his life as his own town turns against him. Forrest Tucker also stars in this gripping, action-filled showdown.

Graphic violence. (R-1:52) **March 17, 20, 26, 29**



MARCH 17-19

FRIDAY 17

5:00 ANNIE HALL

Diane Keaton in funny, touching romance (PG-1:34) p.6

7:00 FINAL CHAPTER—
WALKING TALL

Premiere. While the courts free the guilty, Buford Pusser protects the innocent. Bo Svenson stars (R-1:52) p.15

9:00 MOONSHINE COUNTY EXPRESS

Outlaw version of *Charlie's Angels* (PG-1:38) p.11

11:00 HOMEBODIES

Lovable assortment of "hit-men" (PG-1:36) p.8

SATURDAY 18

1:30 THE OUTLAW
JOSEY WALES

Clint Eastwood (PG-2:16) p.8

4:00 BOXING CHAMPIONS

Heavyweights—Part 2. p.12

5:00 KING OF HEARTS

Alan Bates and Genevieve Bu-
jold (Dubbed-PG-1:42) p.5

7:00 STUNTS

Premiere. Thriller about movie stuntmen (PG-1:30) p.14

8:30 BRING ME THE HEAD
OF ALFREDO GARCIA

Premiere. Sam Peckinpah tale of violent revenge (1:52) p.17

10:30 JOSEY WALES

Final HBO showing. Clint Eastwood (PG-2:16) p.8

SUNDAY 19

1:30 MOONSHINE COUNTY EXPRESS

John Saxon (PG-1:38) p.11

3:30 LET'S DO IT AGAIN

Bill Cosby (PG-1:52) p.13

5:30 JEREMY

Robby Benson (PG-1:30) p.7

7:00 VICTOR BORGE

"COMEDY AND MUSIC"

Premiere. SRO presents loony and lovable musician. p.14

8:30 THE PINK PANTHER STRIKES AGAIN

Peter Sellers (PG-1:43) p.4

10:30 VICTOR BORGE

Standing Room Only. p.14

12:00 JEREMY

First love (PG-1:30) p.7



THE SEVEN-PER-CENT SOLUTION

Mystery action when Sherlock Holmes (Nicol Williamson) and Dr. Watson (Robert Duvall) join forces with Freud. Laurence Olivier, Vanessa Redgrave. *Mature theme.* (PG-1:53) **March 22, 24, 28**



"CARRIE"

Based on the runaway best-seller!

"A screamer of a horror movie" (N.Y. Post) starring Sissy Spacek as a girl possessed of supernatural power. John Travolta and Piper Laurie co-star. *Nudity, strong violence.* (R-1:38) **March 4, 7, 12, 21**

"BRING ME THE HEAD OF ALFREDO GARCIA"



Director Sam (*The Wild Bunch*) Peckinpah offers up a fistful of fast action about a local boy trying to get ahead. Warren Oates is Benjie, a wrecked American piano player plunking away in a Mexican dive. A vendetta—and a \$10,000 reward—sets him on a long and bloody trail to retrieve the very valuable head of one Mr. Garcia. Tough flick. Look for a cameo by early-rising Kris Kristofferson. *No rating. Nudity, strong language and violence.* (1:52) **March 18, 22, 26, 29**

MARCH 20-23

MONDAY 20

5:00 CHECKERED FLAG OR CRASH

Joe Don Baker as daring race car driver (PG-1:33) p.7

7:00 FINAL CHAPTER—WALKING TALL

Bo Svenson as true life hero, Buford Pusser (R-1:52) p.15

9:00 ANNIE HALL

A nervous romance starring Diane Keaton and Woody Allen (PG-1:34) p.6

11:00 HEDDA

Glenda Jackson (PG-1:43) p.12

TUESDAY 21

5:00 HOMEBODIES

A "heart-warming" horror story (PG-1:36) p.8

7:00 ONE FLEW OVER THE CUCKOO'S NEST

Jack Nicholson in Oscar-winning film (R-2:09) p.11

9:30 MYRON COHEN REVISITED

HBO welcomes back super comedian in brand new act. p.10

10:30 CARRIE

Brian De Palma (*Obsession*) directs Sissy Spacek and John Travolta (R-1:38) p.16

WEDNESDAY 22

4:30 STUNTS

Human cannonballs and torches—the men behind the action thrillers (PG-1:30) p.14

6:00 JACKIE MASON ON LOCATION

Unique brand of humor. p.5

7:00 BRING ME THE HEAD OF ALFREDO GARCIA

Warren Oates (1:52) p.17

9:00 THE SEVEN-PER-CENT SOLUTION

100% entertainment with Robert Duvall (PG-1:52) p.16

11:00 STUNTS

Robert Forster (PG-1:30) p.14

THURSDAY 23

5:00 MOONSHINE COUNTY EXPRESS

William Conrad (PG-1:38) p.7

7:00 BOXING'S GREATEST CHAMPIONS

The Best of the Welterweights and Lightweights p.17

8:00 VICTOR BORGE

"COMEDY AND MUSIC" SRO takes you to Florida. p.14

9:30 JEREMY

Final HBO showing. Glynnis O'Connor (PG-1:30) p.7

11:00 VICTOR BORGE

Standing Room Only. p.14

BOXING'S GREATEST CHAMPIONS

The best of the Welterweights and Lightweights

This week Boxing's Greatest Champions will look at some light, but lethal fighters. Watch for classic stylist Benny Leonard, Joe Gans, Beau Jack, Ike Williams' remarkable speed, Carlos Ortiz and Roberto Duran's "Hands of Stone." See the action on **March 23, 25**

"Will have you shrieking with terror... and keep you screaming for days."

—Rex Reed, New York Daily News

From the frightening nationwide best-seller comes a chilling saga of the supernatural. Chris Sarandon and Cristina Raines discover a terrifying secret about the tenants of her apartment building—and are caught up in a ritual of terror that leads them to the very gates of Hell. Martin Balsam, John Carradine, Jose Ferrer, Ava Gardner also star. *Nudity, strong language and violence.* (R-1:33) **March 24,27**



MARCH 24-26

FRIDAY 24

4:00 THE SEVEN-PER-CENT SOLUTION

Nicol Williamson as Sherlock Holmes (PG-1:52) p.16

6:00 LET'S DO IT AGAIN

Bill Cosby. *Final HBO showing* (PG-1:52) p.13

8:00 THE SENTINEL

Premiere. There must be a guardian at the gate of Hell. Chris Sarandon, Cristina Raines and Ava Gardner co-star (R-1:33) p.18

10:00 ONE FLEW OVER THE CUCKOO'S NEST

Jack Nicholson plays an imprisoned freespirt (R-2:09) p.11

SATURDAY 25

2:00 HEDDA

Glenda Jackson (PG-1:43) p.12

4:00 BOXING'S GREATEST CHAMPIONS

The Best of the Welterweights and Lightweights p.17

5:00 THE PINK PANTHER STRIKES AGAIN

Peter Sellers (PG-1:43) p.4

7:00 BORN LOSERS

Premiere. Tom Laughlin as Billy Jack (PG-1:53) p.19

9:00 MAN ON THE ROOF

Premiere. Fast-paced police thriller (Dubbed-R-1:50) p.20

11:00 BORN LOSERS

Billy Jack versus a motorcycle gang (PG-1:53) p.19

SUNDAY 26

2:30 STUNTS

Robert Forster (PG-1:30) p.14

4:00 ANNIE HALL

Paul Simon (PG-1:34) p.6

6:00 MYRON COHEN REVISITED

ON LOCATION

Great new show. p.10

7:00 SHOUT AT THE DEVIL

Premiere. Lee Marvin and Roger Moore in African adventure (PG-2:08) p.19

9:30 FINAL CHAPTER—

WALKING TALL

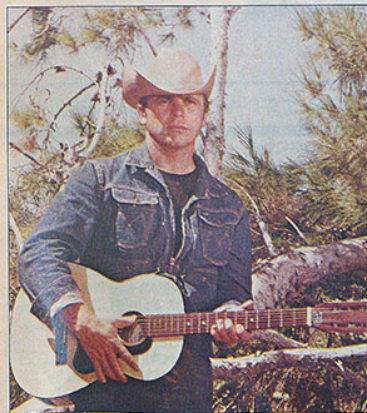
Bo Svenson stars (R-1:52) p.15

11:30 BRING ME THE HEAD OF ALFREDO GARCIA

Warren Oates (1:52) p.17

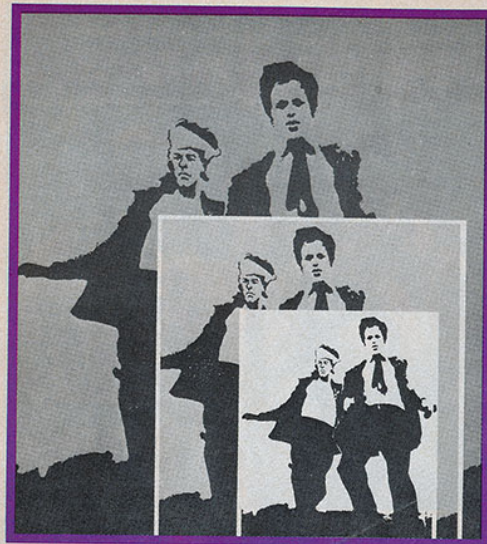
LEE MARVIN AND ROGER MOORE IN SHOUT AT THE DEVIL

Epic adventure starring Roger Moore, Lee Marvin, Barbara Parkins. Boozing Marvin and strait-laced Moore take on a squad of Germans in an African river delta during WW I. Big game hunting, ticking time bombs, air and sea combat, fire, fury and revenge—all in one film that explodes with action. *Some violence.* (PG-2:08) **March 26,30**



TOM LAUGHLIN.. Billy Jack in "BORN LOSERS"

In this original "Billy Jack" film, Tom Laughlin as Billy faces down a town full of motorcycle toughs. Jeremy Slate, Elizabeth James and Jane Russell co-star. Action, drama, justice—and some of the most memorable Hell's Angels on screen. *Violence and rape.* (PG-1:53) **March 25,28**



man on the roof

A first-rate police thriller with a gritty and stunning climax. Martin Beck, a tough Stockholm cop, traces the murder of a corrupt police official to a psychopathic colleague. Excellent characters and mood drawn by director Bo Widerberg (*Elvira Madigan*) as the dangerous killer turns to sniping from a rooftop lair. **Strong violence.** (R-1:50) **March 25, 29**

MARCH 27-31

MONDAY 27

4:00 HEDDA
Startling performance by Glenda Jackson (PG-1:43) p.12
6:00 MOONSHINE COUNTY EXPRESS
Three daughters inherit their daddy's still (PG-1:38) p.11
8:00 THE SENTINEL
Ava Gardner, Burgess Meredith, Sylvia Miles and Martin Balsam (R-1:33) p.18
10:00 ONE FLEW OVER THE CUCKOO'S NEST
Jack Nicholson stars in this Oscar-winner (R-2:09) p.11

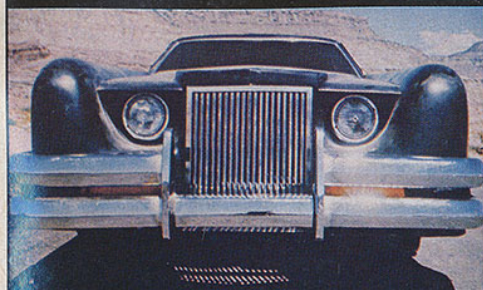
TUESDAY 28

5:00 THE SEVEN-PER-CENT SOLUTION
Sherlock Holmes meets Sigmund Freud! (PG-1:52) p.16
7:00 BORN LOSERS
Tom Laughlin as the original Billy Jack (PG-1:53) p.19
9:00 VICTOR BORGE
SRO presents this master of hilarity and harmony. p.14
10:30 THE SEVEN-PER-CENT SOLUTION
Final HBO showing. Alan Arkin (PG-1:52) p.16

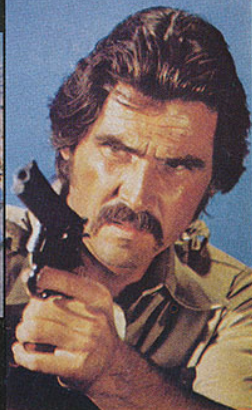
WEDNESDAY 29

5:00 MOONSHINE COUNTY EXPRESS
Three beautiful girls battle devious lawman (PG-1:38) p.11
7:00 MAN ON THE ROOF
Excellent Swedish crime drama based on a Martin Beck novel (Dubbed-R-1:50) p.20
9:00 BRING ME THE HEAD OF ALFREDO GARCIA
Warren Oates in Sam Peckinpah movie (1:52) p.17
11:00 FINAL CHAPTER—WALKING TALL
Plenty of action in last of this series (R-1:52) p.15

Is it a Phantom, a Demon, or the Devil Himself?



THE CAR



In this "surreal version of the headless horseman," sheriff James Brolin hunts a driverless car that is terrorizing his small Utah town. The car is driven by an unpredictable demon force that thirsts for hits-and-runs. **Violence.** (PG-1:35) **March 31**

THURSDAY 30

4:30 CHECKERED FLAG OR CRASH
Larry Hagman (PG-1:33) p.7
6:00 MYRON COHEN REVISITED
ON LOCATION p.10
7:00 BOXING'S GREATEST CHAMPIONS
Middleweights. p.21
8:00 SHOUT AT THE DEVIL
Roger Moore in African adventure (PG-2:08) p.19
10:30 HEDDA
Glenda Jackson is splendid as Hedda Gabler, Ibsen's brilliant shrew (PG-1:43) p.12

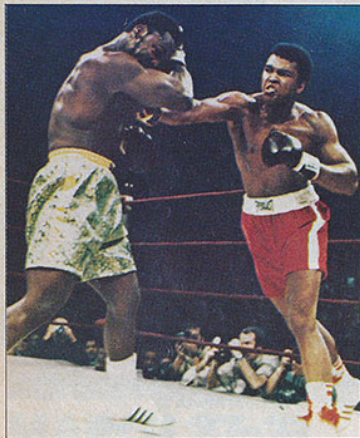
FRIDAY 31

5:30 STUNTS
Behind-the-scenes thriller of Hollywood daredevils in action (PG-1:30) p.14
7:00 THE CAR
Premiere. James Brolin battles killer car (PG-1:35) p.21
9:00 THE PINK PANTHER STRIKES AGAIN
Laughs, gags and the inimitable Peter Sellers (PG-1:43) p.4
11:00 SUNDAY, BLOODY SUNDAY
Peter Finch and Glenda Jackson—both in love with the same man (R-1:50) p.9

BOXING'S GREATEST CHAMPIONS

The Best of the Middleweights Catch Stanley (The Michigan Assassin) Ketchel, Mickey (The Toy Bulldog) Walker, stylists Marcel Cerdan and Sugar Ray Robinson, and a rousing Rocky Graziano-Tony Zale slugfest. **March 30**

HBO SOUNDTRACK



BOXING'S GREATEST CHAMPIONS

Pound for pound, punch for punch who really were the best fighters in history? Look in on *Boxing's Greatest Champions* and decide for yourself. Starting March 9 watch six of the best fight cards you've ever seen—the world champs from 1897 to 1978. See heavyweights like Louis, Marciano and Ali. Catch the middleweights from the savage Micky Walker to classic stylist Sugar Ray Robinson. Then watch Benny Leonard, Roberto Duran and other welter and lightweight champions knock down 50 years of opposition. Boxing's best at their best—all on HBO.

Using your HBO Program Guide

The daily schedule is divided into weekends and weekdays. Movies and specials premiere on weekends. After the time, title and a few words about a movie, you'll find in parentheses the original Motion Picture Association of America rating (PG—Parental Guidance suggested) and the running time (1:36—one

hour, 36 minutes.) A page number then refers you to a brief description of that special or movie; the MPAA rating is repeated. HBO adds, in italics, information relative to the rating (*Violence, Nudity*). In bold type, all play dates for this particular month are given. Programs premiering late in the month, repeat next month.

Home Box Office reserves the right to make a schedule change or program substitution without notice.

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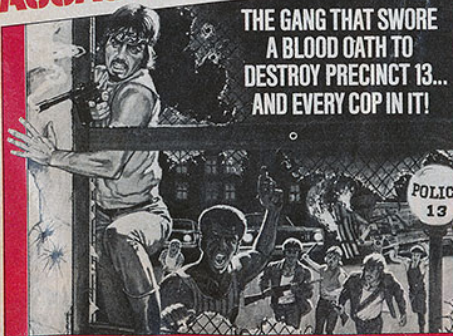
"Gripping, Spine-Tingling and Terrific!"

—REX REED in the N.Y. Daily News



MARLON BRANDO "THE NIGHTCOMERS"

ASSAULT ON PRECINCT 13



APRIL 1-5

SATURDAY 1

- 2:00 SHOUT AT THE DEVIL p.19
- 4:30 BOXING'S GREATEST CHAMPIONS
- The Middleweights p.21
- 5:30 VICTOR BORGE p.14
- 7:00 ASSAULT ON PRECINCT 13
- Premiere (R-1:31)
- 8:30 THE NIGHTCOMERS
- Premiere (R-1:35)
- 10:30 THE SENTINEL p.18
- 12:00 ASSAULT ON PRECINCT 13 (R-1:31)

SUNDAY 2

- 1:30 THE LATE SHOW
- Lily Tomlin (PG-1:30)
- 3:00 ANNIE HALL p.6
- 5:00 VIRGINIA SLIMS CHAMPIONSHIPS
- Women's tennis finals
- 7:00 THE ISLAND OF DR. MOREAU Premiere.
- Burt Lancaster (PG-1:38)
- 9:00 ROCKY p.13
- 11:00 CUCKOO'S NEST p.11

MONDAY 3

- 5:00 BORN LOSERS p.19
- 7:00 THE CAR p.21
- 9:00 MAN ON THE ROOF (Dubbed-R-1:50) p.20
- 11:00 FINAL CHAPTER WALKING TALL p.15

TUESDAY 4

- 4:30 SHOUT AT THE DEVIL p.19
- 7:00 NEIL SEDAKA
- Standing Room Only
- 8:30 SHOUT AT THE DEVIL (PG-2:08) p.19
- 11:00 HEDDA p.12

WEDNESDAY 5

- 5:30 VICTOR BORGE p.14
- 7:00 THE NIGHTCOMERS
- Marlon Brando (R-1:35)
- 9:00 STUNTS p.14
- 10:30 THE SENTINEL p.18

COMING IN APRIL



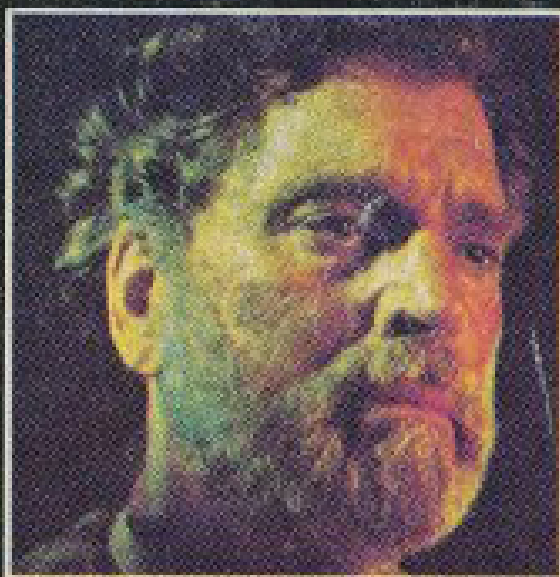
**"UPROARIOUS...
lusty entertainment."**

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**PAUL
NEWMAN** IN

SLAP SHOT

**A TROPICAL PARADISE, UNTOUCHED BY MAN...
WHERE A BIZARRE CIVILIZATION EXISTS.**



BURT LANCASTER in

The Island of DR. MOREAU

**HBO Exclusive Coverage
VIRGINIA SLIMS
FINALS**



HBO

V7-G